

North Florida Kart Club (NFKC) Sponsorship Form



The North Florida Kart Club (NFKC) is seeking sponsors for our upcoming annual racing season. Our goal is to provide thrilling, affordable motorsports entertainment for our community.

Your sponsorship is essential in running our monthly events. Funds help offset increasing costs for insurance, vital safety equipment, administrative needs, and trophies for our racers.

North Florida Kart Club (NFKC) invites you to partner with us for our upcoming annual racing season. As a cornerstone of the Jacksonville motorsports community, we provide family-friendly excitement at the 103rd Street Sports Complex. By partnering with us, you aren't just supporting a club; you are gaining visibility in front of a passionate, local audience that loves speed and community spirit.

Sponsorships are vital to our organization. Your support helps offset the costs of:

- Funding safety equipment.
- Maintaining essential equipment, insurance, and facility needs.
- Providing trophies and special race prizes for our dedicated competitors.

Sponsorship Packages

Bronze – \$700 Race Class Sponsorship

- **Grid Visibility:** (1) Club-provided 2' x 3' banner/sign displayed on the Class Sponsor fence in the Grid Area.
- **Podium Presence:** (1) Club-provided logo sign (12" x 12") on podium backdrop.
- **Digital Reach:** Your name is mentioned and linked on the NFKC website as a Class Sponsor.

Gold – \$1,300 Official Track Sponsorship

- **Prime Placement:** (1) Club-provided 4' x 5' banner installed at a prime location of your choice.
- **Enhanced Podium:** (1) Club-provided logo (16" x 16") on podium backdrop.
- **Marketing:** Name and link on our website as a Track Sponsor.
- **Recognition:** Special acknowledgement during all race day ceremonies.
- **Reserved Access:** (1) Reserved parking spot for the duration of your membership.

Platinum – \$1,500 Track Sponsorship or Barter & Service Partnership

- **Full Exposure:** Prime banner/sign installed at a prime location of your choice*
- **VIP Podium:** Club-provided logo (16" x 16") on podium backdrop
- **VIP Marketing:** Name and link on our website with advertisement options.
- **VIP Recognition:** Special acknowledgement during all race day ceremonies.
- **VIP Status:** Includes a reserved parking spot and linked website advertisements.
- **Value-In-Kind:** This tier is reserved for partners who are interested in providing essential services valued at or over **\$1,500 per year**.

**Note: Sponsor provides their own banner/sign; production can be handled through the club at cost.*

We offer several ways for your business to get involved. If these don't fit your needs, we are happy to develop a **custom sponsorship plan** tailored to your goals.

North Florida Kart Club (NFKC) Sponsorship Application



Today's Date: _____

Name of Principle(s) Sponsor: _____

Name of Sponsor as to Appear: _____

Contact Person: _____

Address: _____ City _____ ST _____ ZIP _____

Phone Number: _____ E-mail: _____

Website Information: _____

Sponsorship Option: Bronze Gold Platinum Other: _____

Class(s), if applicable: _____

Logo/Sign Information: - email graphics to nfkcinformation@gmail.com

Comments/Special Requests:

Total Amount/Value of Sponsorship: _____

Check Number: _____

Please make checks payable to: North Florida Kart Club, Inc.
Sponsorship application should be hand-delivered or emailed to the club.

Approved By:

President, North Florida Kart Club

Date